VINCENT & SCALES

PRIVACY POLICY

Before using the Vincent & Scales' website (<u>www.vincentandscales.com</u>), please read this Privacy Policy carefully.

OUR CORE PRINCIPLES

Vincent & Scales takes your privacy very seriously, and we will always treat our customers and their personal information with the utmost integrity and respect. To that end, we have set up the following core privacy principles for the company:

- We do not sell your personal information to anyone.
- We do not ask for your personal information unless we need it to provide or improve our services to you.
- We do not share your personal information unless you have specifically allowed it, or for the very limited purposes described below.
- We appreciate that when you use our services, you trust us with your information, and we take that responsibility very seriously.

This Privacy Policy holds us accountable for protecting your rights and your privacy.

INTRODUCTION

In this Privacy Policy, we explain how we collect and process personal information that you submit or disclose by accessing or using our website and how we use cookies and other technologies.

We kindly ask that you read this Privacy Policy carefully to understand the way we handle your personal data and how we use cookies and other technologies.

The Privacy Policy is issued by: Vincent & Scales AB, Östra Kennelvägen 24, 237 35 Bjärred, Sweden

If you have any questions, comments, or concerns related to this Privacy Policy, or privacy matters in general, please contact us at: info@vincentandscales.com.

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USE OF THE WEBSITE

By using this website and providing personal data to us, you acknowledge and accept that we will use your personal data as set out in this Privacy Policy.

If you would like to use our website but disagree with our Privacy Policy, please do not provide your personal data. Please be aware that this may interrupt the functionality or disable some features of the website.

PRIVACY POLICY - UPDATES

We may revise this Privacy Policy at any time without notice. Any changes to this Privacy Policy will be posted on this website, and we encourage you to keep yourself informed about the policy by regularly visiting and reading the policy on our website.

INFORMATION PROVIDED BY YOU AND HOW WE USE IT

When you use our website or contact us, we may collect information provided by you and use it as described herein:

- **Communications.** When you send us emails or other communications, such as customer inquiries, we will maintain those communications and their contents so that we can resolve your inquiries and otherwise assist you.
- **Files.** For any files that you provide to us, we will store, process, and transmit the content and information of those files consistent with your apparent intent when providing the files to us. We may process and store such files and information in order to provide you with our services.
- Payment Information. When you initially provide or update your payment information, we transmit it via an encrypted connection to our Payment Processor, Stripe. Stripe uses and processes your payment information in accordance with Stripe uses and processes your payment information in accordance with Stripe uses and processes your payment information in accordance with Stripe uses and processes your payment information in accordance with Stripe uses and processes your payment information in accordance with Stripe uses and processes your payment information in accordance with Stripe uses and processes your payment information in accordance with Stripe uses and processes your payment information in accordance with Stripe uses and processes your payment information other than your zip code and country, which we require for billing purposes and to comply with applicable tax laws and other government regulations.
- **Usage Information.** This includes information about your interaction with our website, such as your IP address, information about the type of device or browser that you use, webpages that you visited before coming to our sites, and other identifiers associated with your devices. This information enables us to track the performance of the website and to analyze how the website is being accessed and used.

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- **Location Information.** Depending on your device settings, your devices may transmit location information to our website. We use this information to customize, improve, and protect the website. For example, we may use your location information to determine local language preferences for future website updates.
- **Cookies and Other Technologies.** We use these technologies to optimize the performance of the website by, for example, remembering your preferences, keeping your information safe, and improving or promoting the website. You can read more about how we use these technologies in our Cookie Policy.

By submitting your personal data, you agree to this policy. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this policy.

Information that you submit through our website may be transferred to countries other than where you live.

The transmission of information via the Internet is unfortunately not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of data transmitted to our website; any such transmission is at your own risk.

SHARING YOUR INFORMATION

As stated in our core principles, we will not sell your personal information to anyone. However, under certain circumstances we may share information that you have provided to us. In such cases, information is shared only as follows:

- A third-party provider who provides services on our behalf, such as online and other payments, processing credit card transactions, or handling credit checks and fraud prevention, may receive your information in order to provide these services.
- We may disclose your information to third parties if we determine that such disclosure is reasonably necessary to comply with the law, protect our rights, or prevent fraud or abuse of our website.
- To help us operate our website analytics, we may use third-party service providers, such as Google Inc., who may gather anonymous statistical and analytical information about how our website is used.
- If we are involved in a re-organization, merger, acquisition or sale, or other corporate transaction involving our assets or our company, your information may be transferred in connection with such transaction.

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RETENTION

We will retain your personal information as long as needed to fulfill our service to you.

You have the right to access the information we hold about you, or to ask for the modification of such data. For inquiry, please contact info@vincentandscales.com.

For legitimate purposes you can also request your personal data to be deleted.

REVISION

Latest update: 2017-01-24